



NEWS RELEASE

MYM Acquires CBD Brand "Joshua Tree"

Vancouver, B.C., June 23, 2017 – MYM Nutraceuticals Inc. (CSE:MYM) (OTC:MYMMF), is extremely pleased to announce that it has acquired the brand "Joshua Tree", which includes the acquisition of the domains;

jtree.com
jtree.ca
joshuatreecbd.com
joshuatree.life

MYM has also filed trademark applications in the USA and Canada for Joshua Tree and plans to completely re-brand MYM owned CBD brand "HempMed". The new Joshua Tree product line will be launched this year in Canada, USA and Europe and will include up to 5 new innovative CBD products.

"This is the first step in our international expansion of our CBD products," commented Rob Gietl, CEO of MYM, "Our unique and effective formulations are the best in breed and our rapid sales growth demonstrate the vast consumer demand for our products."

Due to an explosion of consumer interest and numerous respected medical studies on the benefits of high quality hemp CBD products, the CBD nutraceutical market is rapidly growing worldwide. A recent Forbes magazine article estimated that the CBD market will grow to a \$2.1 billion market in consumer sales by 2020 with \$450 million of those sales coming from hemp-based sources. That's a 700% increase from 2016.

The current HempMed (soon to be "Joshua Tree") product line currently consists of over 20 Hemp products and plan to launch several more groundbreaking products over the next 12 months as a direct result of the transaction. MYM plans on expanding HempMed's existing distribution network which consists of over 60 retail outlets and online sales portals across Canada, the USA, and Internationally. Furthermore, MYM has built a brand-new, robust eCommerce website to drive online sales. The current Product line includes signature tinctures, concentrates and oils, edibles, vape products and a line of fast growing pet CBD products which will join the multi-billion-dollar pet market.

MYM is continuing to negotiate acquisitions of complimentary businesses and assets in the technology, Nutraceuticals and CBD nutraceutical sector and is currently in talks with other innovative companies.



MYM Nutraceuticals Inc. (CSE:MYM)(OTC:MYMMF)(FRA:OMY) is a public company trading on the Canadian Stock Exchange whose primary focus is developing high-end organic medicinal cannabis supplements and topical products. MYM also has an interest in the development of high-density farming facilities and technologies that allow MYM to expand its brand into the global market.

ON BEHALF OF THE BOARD

“Rob Gietl”

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